



The Kavery Engineering College



(An Autonomous Institution)

(Approved by AICTE, New Delhi & Affiliated to Anna University)

Mecheri, Mettur Tk. Salem Dt - 636 453.

An ISO 9001:2015 certified Institution and accredited by NAAC with A+ grade.

Event Report

1.	Name of the Committee / Cell	Institution's Innovation Council - TKEC
2.	Theme	Innovation
3.	Name of the activity/Event	"Lean Start-up & minimum viable Product/Business"- Boot Camp
4.	Mode of conduct	Offline
5.	Date of activity/Event	12.09.2024
6.	Time	One day (10.00 am to 4.30 pm)
7.	Place of Activity/Event	Seminar Hall, A - Block, TKEC.
8.	In association with	Department of Artificial Intelligence and Data Science
9.	Activity Category	IIC Calendar / Sem - V / Quarter IV
10.	Resource Person Profile	Name : Mr. Vijay Designation : Team Lead Company Name : Efficorp Technology, Chennai.

TKEC Website <http://www.kavery.org.in/engg/index.aspx>



<https://www.facebook.com/profile.php?id=100089857315384>



https://instagram.com/iic_tkec?igshid=YmMyMTA2M2Y=

Event Objective

Lean Startup methodology advocates for a systematic approach to building businesses, emphasizing validated learning, rapid iteration, and customer-centricity. By developing an MVP, entrepreneurs can validate their assumptions, gather feedback, and minimize waste of resources.

Event Outcome

- It saves time: Short development cycles mean a quicker product-market fit.
- The product and its functions are optimized for the market.
- It minimizes waste: The Lean Startup method streamlines business activities and allocates financial resources efficiently.



The Kavery Engineering College

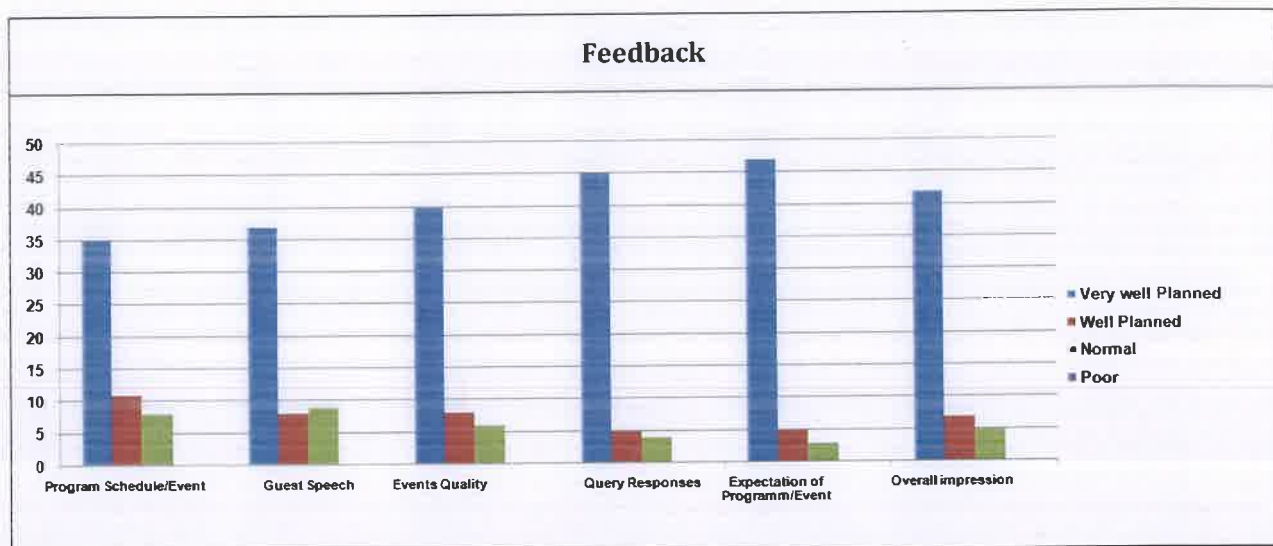
INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education 2018/19)

(An Autonomous Institution)

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No. of Participants / Beneficiaries

Total (Participants / Benefices)	Students	Faculty	Students (Outside institution)	Faculty (Outside institution)
62	58	4	Nil	Nil

Date of report submission:

Event Coordinator IIC - TKEC Mrs. N. Parameshwari	Convenor IIC - TKEC Mr. S. Duraisivam	Vice President IIC - TKEC Dr. S. Benjamin Lazarus	President IIC - TKEC Dr. V. Duraisamy



The Kavery Engineering College



INSTITUTION'S
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COUNCIL
(Ministry of Education initiated)

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Event Photographs



Honouring the Chief Guest by Principal on Lean Start-up & minimum viable Product/Business"-Boot Camp on 12.09.2024



The Kavery Engineering College

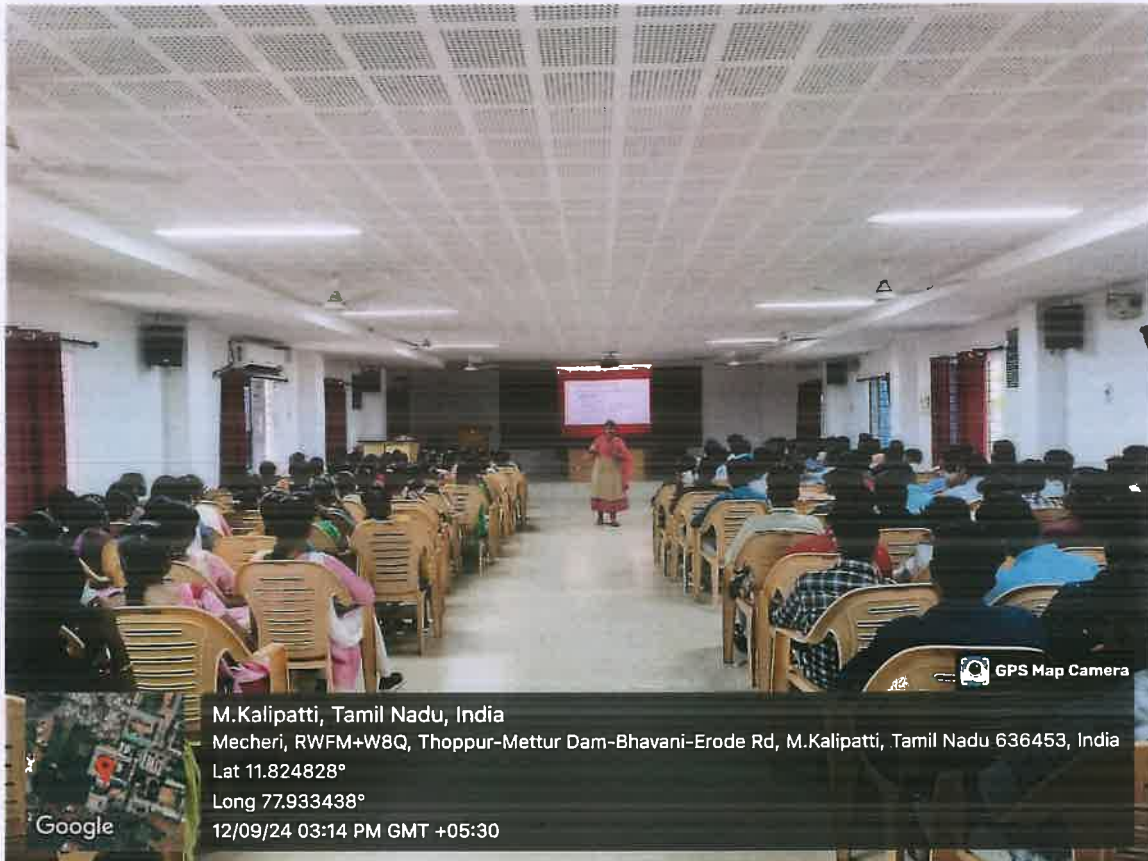
INSTITUTION'S
INNOVATION
COUNCIL
(A Ministry of Education Initiative)

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M.Kalipatti, Tamil Nadu, India

Mecheri, RWFM+W8Q, Thoppur-Mettur Dam-Bhavani-Erode Rd, M.Kalipatti, Tamil Nadu 636453, India

Lat 11.824828°

Long 77.933438°

12/09/24 03:14 PM GMT +05:30

Google

GPS Map Camera

Session -Lean Start-up & minimum viable Product/Business"-Boot Camp on 12.09.2024



The Kavery Engineering College

INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education, Government of India)

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**Chief Guest delivered about the Lean Start-up & minimum viable Product/Business"-Boot
Camp on 12.09.2024**



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Event Flyer

**THE KAVERY ENGINEERING COLLEGE**
(An Autonomous Institution)
Mecheri, Salem - 636 453.

**MoE's INNOVATION CELL**
(GOVERNMENT OF INDIA)

**INSTITUTION'S INNOVATION COUNCIL**
Ministry of Education, Government of India

Department of ARTIFICIAL INTELLIGENCE AND DATA SCIENCE
in association with
Institution's Innovation Council (IIC - TKEC)
Organise Session on

"LEAN START-UP & MINIMUM VIABLE PRODUCT / BUSINESS" - BOOT CAMP



Date : 12.09.2024
Time : 10.00 AM
Venue : Seminar Hall

President - IIC
Prof. Dr. V. Duraisamy
Principal, TKEC.

Vice President - IIC
Prof. Dr. S. Benjamin Lazarus
Vice Principal, TKEC.

Convenor - IIC
Prof. Dr. S. Duraisivam
Asst. Prof. / Mech., TKEC.

Event Organiser - IIC
Prof. N. Parameshwari
Asst. Prof. / AI&DS, TKEC.

Chief Guest
Mr. Vijay
Efficorp Technology,
Chennai.



The Kavery Engineering College



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Ministry of Education initiative

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Event Invitation & Schedule



THE KAVERY ENGINEERING COLLEGE



INSTITUTION'S
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Ministry of Education initiative

(An Autonomous Institution)

Mecheri, Salem - 636 453.

We the Ignitors and the sparks of the Artificial Intelligence and Data Science
Department - IEI Student's Chapter & Institution's Innovation Council (IIC)

cordially invite you to the

Workshop on

"Lean Start-up & minimum viable Product/Business"-Boot Camp"

Prof. S.K. Elangovan

Secretary,

The Kavery Educational Institutions.

will preside over the function

Mr. Vijay

Team Leader,

Efficorp Technology, Chennai.

have kindly consented to be the Chief Guest

In the presence of

Prof.Dr. A.K. Natesan

Hon. Chairman

Thiru. R.Ramanathan

Correspondent

Tmt. V.S.Revathi Elangovan

Coordinator

Prof.Dr. K.P.Karupannan

Executive Officer

Thiru.A. Anbalagan

Chairman

Thiru. V.Karupannan

Executive Director

Dr. N.Mathan Karthick

Vice Chairman

Prof. Dr. V.Duraisamy

Principal, TKEC

Kindly grace the occasion by your august presence

Date: 12.09.2024

Venue: Seminar Hall



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Workshop on

Lean Start-up & minimum viable Product/Business"-Boot Camp

Programme

Date: 12.09.2024

Time: 10.00 am

Welcome Address :

Mrs.V.Vijayakumari

Assistant Professor /AIDS.

Honouring the Guest :

Prof.Dr.A.K. Natesan

Hon. Chairman,

The Kavery Educational Institutions.

Thiru.A. Anbalagan

Chairman, The Kavery Educational Institutions.

Dr.N. Mathan Karthick

Vice Chairman,

The Kavery Educational Institutions.

Thiru.R. Ramanathan

Correspondent,

The Kavery Educational Institutions.

Thiru.V. Karuppannan

Executive Director,

The Kavery Educational Institutions.

Tmt.V.S. Revathi Elangovan

Coordinator, The Kavery Educational Institutions.

Presidential Address :

Prof.S.K. Elangovan

Secretary, The Kavery Educational Institutions.

Felicitation :

Prof.Dr.K.P. Karupannan

Executive Officer,

The Kavery Educational Institutions.

Prof.Dr.V.Duraisamy

Principal,

The Kavery Engineering College.

Prof.Dr.S.Benjamin Lazarus

Vice - Principal,

The Kavery Engineering College.

Introduction of the
Chief Guest :

Mrs.G.Keethana

Assistant professor/CSE.

Chief Guest Address :

Mr.Vijay

Team Leader,

Efficorp Technology, Chennai.

Vote of Thanks :

Mrs.B.Shanmugapriya

Assistant professor/AIDS

National Anthem

Certificate of Participation

Certified that Mr./Ms./Mrs. LEONARDO J
of III - YEAR..... has participated

in the session on "Lean start-up & minimum viable product / business - boot camp" Organized by
Department of Artificial Intelligence and Data Science in association with the Institution's Innovation
Council, The Kavery Engineering College, Mecheri, Salem on 12th Sep 2024.

 Prof. N. Palanimeshwaran
Coordinator,
IIC - TKEC.

 Prof. Dr. S. Duraisivam
Convenor,
IIC - TKEC.

 Prof. Dr. S. Benjamin Lazarus
Vice President,
IIC - TKEC.

 Prof. Dr. V. Duraisamy
President,
IIC - TKEC.



Certificate of Participation

Certified that Mr./Ms./Mrs. ABIRAM R

of III - YEAR has participated

in the session on "Lean start-up & minimum viable product / business - boot camp" Organized by
Department of Artificial Intelligence and Data Science in association with the Institution's Innovation
Council, The Kavery Engineering College, Mecheri, Salem on 12th Sep 2024.


Prof. N. Parameshwari Prof. Dr. S. Duraisivam
Coordinator, Convenor,
IIC - TKEC. IIC - TKEC.


Prof. Dr. S. Benjamin Lazarus
Vice President,
IIC - TKEC.


Prof. Dr. V. Duraisamy
President,
IIC - TKEC.



THE KAVERY ENGINEERING
COLLEGE,AUTONOMOUS
MECHERI, SALEM DISTRICT.

DEPARTMENT RECORDS

DEPARTMENT OF ARTIFICIAL
INTELLIGENCE AND DATA SCIENCE
ACADEMIC YEAR:2023-2024

DOC.NO. : TKEC/AIDS/IIC/01

DATE : 12.09.2024

PAGE :1 OF 3

"Lean Start-up & minimum viable Product/Business"-Boot Camp - ENROLMENT LIST

S.No.	Register No.	Name of the Student	Year / Sem	Dept.	Signature
1	612722243001	ABIRAMI R	III / V	AIDS	R. Abirami
2	612722243003	AGALYA S	III / V	AIDS	S. Agalya
3	612722243004	AJAI M	III / V	AIDS	M. Ajai
4	612722243005	AKASH V R DANISH	III / V	AIDS	Dr. Danish.VR
5	612722243006	ARAVIND S	III / V	AIDS	S. Aravind
6	612722243007	ARUTSELVI D	III / V	AIDS	Arutselvi.D.
7	612722243008	BAVADHARANI V	III / V	AIDS	V. Bavadharani
8	612722243009	BOOPATHI N	III / V	AIDS	N. Boopathi
9	612722243010	BHUVANESH T	III / V	AIDS	T. Bhuvanesh
10	612722243011	DEEPAK D	III / V	AIDS	D. Deepak
11	612722243012	DHARANITHARAN J	III / V	AIDS	J. Dharanitharan
12	612722243013	DHINESH A	III / V	AIDS	A. Dhinesh
13	612722243014	DINESH KUMAR M	III / V	AIDS	M. Dinesh Kumar
14	612722243015	GOWTHAM M	III / V	AIDS	M. Gowtham
15	612722243016	GOWTHAMAN V	III / V	AIDS	V. Gowthaman
16	612722243017	GURUDEVAN A	III / V	AIDS	A. Gurudevam
17	612722243018	HARIHARAN R	III / V	AIDS	R. Hariharan
18	612722243019	HARISH G	III / V	AIDS	G. Harish
19	612722243020	INDHUSRI K	III / V	AIDS	K. Indhusri
20	612722243021	JAYAKUMAR J	III / V	AIDS	J. Jayakumar

Course Coordinator

HOD

Principal



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INTELLIGENCE AND DATA SCIENCE
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PAGE : 2 OF 3

"Lean Start-up & minimum viable Product/Business"-Boot Camp - ENROLMENT LIST

S.No.	Register No.	Name of the Student	Year / Sem	Dept.	Signature
21	612722243022	JEEVA K	III / V	AIDS	Jeeva . K
22	612722243023	JOTHIKA P	III / V	AIDS	Jothika . P
23	612722243024	JOY SHEKKINANH M	III / V	AIDS	M. Joy Shekkinanh
24	612722243025	KALAIYARASAN E	III / V	AIDS	E. Kalaiyarasan
25	612722243026	KARTHICK M S	III / V	AIDS	Karthick . M S
26	612722243027	KARTHIKEYAN M	III / V	AIDS	Karthikeyan . M
27	612722243028	KRISHNAN R A	III / V	AIDS	R. A. Krishnan
28	612722243029	LAVANYA J	III / V	AIDS	J. Lavanya
29	612722243030	LENARDO J	III / V	AIDS	J. Lenardo
30	612722243031	LOGITH S	III / V	AIDS	S. Logith
31	612722243033	MALATHI P	III / V	AIDS	P. Malathi
32	612722243034	MANIKANDAN C	III / V	AIDS	C. Manikandan
33	612722243035	MARKADHARASI M	III / V	AIDS	M. Markadharasi
34	612722243036	MATHIYALAGAN P	III / V	AIDS	P. Mathiyalagan
35	612722243037	MOHAMED IMATHULLA M	III / V	AIDS	M. Mohamed Imathulla
36	612722243038	NIKITHA M	III / V	AIDS	M. Nikitha
37	612722243040	NISHA N	III / V	AIDS	N. Nisha
38	612722243041	NITHYASRI K	III / V	AIDS	K. Nithyasri
39	612722243042	PERARASU B	III / V	AIDS	B. Perarasu
40	612722243043	PREMKUMAR V	III / V	AIDS	V. Premkumar

Course Coordinator

HOD

Principal



THE KAVERY ENGINEERING
COLLEGE,AUTONOMOUS
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PAGE :3 OF 3

"Lean Start-up & minimum viable Product/Business"-Boot Camp - ENROLMENT LIST

S.No.	Register No.	Name of the Student	Year / Sem	Dept.	Signature
41	612722243044	SABARISAN M	III / V	AIDS	m. Sabarisan
42	612722243045	SAKTHIVEL R	III / V	AIDS	R. Sakthivel
43	612722243046	SAMUVEL R	III / V	AIDS	Samb.
44	612722243047	SANJAY KUMAR K	III / V	AIDS	Sanjay K. K.
45	612722243048	SANTHOSH E	III / V	AIDS	Santhosh E
46	612722243049	SELVA AGILAN S	III / V	AIDS	S. Selva Agilan
47	612722243050	SRIRAM M	III / V	AIDS	m. Sriram
48	612722243051	SUBASH C	III / V	AIDS	C. Subash
49	612722243052	SUNIL KUMAR R	III / V	AIDS	Sunil Kumar
50	612722243053	SURENDHAR S	III / V	AIDS	S. Surendhar
51	612722243054	VENNILA R	III / V	AIDS	R. vennila
52	612722243055	VIGNESH V	III / V	AIDS	Vignesh V
53	612722243056	VIKRAM R	III / V	AIDS	R. V. Vikram
54	612722243057	VINESH V J	III / V	AIDS	V. V. Vinesh
55	612722243058	VISHNU S	III / V	AIDS	S. Vishnu
56	612722243059	VISHWA T	III / V	AIDS	V. Vishwa
57	612722243301	RANJITH V	III / V	AIDS	V. Ranjith
58	612722243302	SATHISH A	III / V	AIDS	A. Sathish
59	612722243701	JAMINICHANDAR P	III / V	AIDS	P. Jaminichandar

Course Coordinator

HoD

Principal

 The Kavery Engineering College, Mecheri, Salem District.	DEPARTMENT RECORDS	DOC.NO. : TKEC/AIDS/IIC/03
	DEPARTMENT OF OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE ACADEMIC YEAR:2023-2024	DATE : 12.09.2024
		PAGE : 1 OF 1
		ODD SEMESTER
"Lean Start-up & minimum viable Product/Business -Boot Camp"- FEEDBACK FORM		

1. Program / Event Schedule

Very well Planned	Well Planned	Normal	Poor
☐	☐	☒	☐

2. Content Delivery

Excellent	Very Good	Good	Poor
☐	☐	☒	☐

3. Event Quality

Excellent	Very Good	Good	Poor
☐	☐	☒	☐

4. Query Responses

Excellent	Very Good	Normal	Poor
☐	☐	☒	☐

5. Expectation of Program/Event

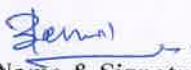
Very Useful	Useful	Normal	Poor
☐	☐	☒	☐

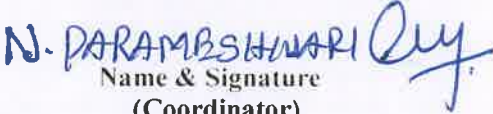
6. Overall impression

Very beneficial	Beneficial	Normal	Poor
☐	☐	☒	☐

Your suggestions / Comments:

Normal


 Name & Signature
 (Participant)


 N. PARAMESHWARI
 Name & Signature
 (Coordinator)

 The Kavery Engineering College, Mecheri, Salem District.	DEPARTMENT RECORDS	DOC.NO. : TKEC/AIDS/IIC/03
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		ODD SEMESTER
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☐	☐	☐	☒

4. Query Responses

Excellent	Very Good	Normal	Poor
☐	☐	☒	☐

5. Expectation of Program/Event

Very Useful	Useful	Normal	Poor
☐	☐	☒	☐

6. Overall impression

Very beneficial	Beneficial	Normal	Poor
☐	☐	☒	☐

Your suggestions / Comments: Normal.

S. Agast
**Name & Signature
(Participant)**

N. PARAMESHWARI
**Name & Signature
(Coordinator)**

 The Kavery Engineering College, Mecheri, Salem District.	DEPARTMENT RECORDS	DOC.NO. : TKEC/AIDS/IIC/03
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		ODD SEMESTER
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1. Program / Event Schedule

Very well Planned	Well Planned	Normal	Poor
☐	☒	☐	☐

2. Content Delivery

Excellent	Very Good	Good	Poor
☐	☒	☐	☐

3. Event Quality

Excellent	Very Good	Good	Poor
☐	☒	☐	☐

4. Query Responses

Excellent	Very Good	Normal	Poor
☒	☐	☐	☐

5. Expectation of Program/Event

Very Useful	Useful	Normal	Poor
☒	☐	☐	☐

6. Overall impression

Very beneficial	Beneficial	Normal	Poor
☒	☐	☐	☐

Your suggestions / Comments: conduct more Events


Name & Signature
(Participant)


Name & Signature
(Coordinator)